

# 24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

PAGE 1 OF 4  
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) <b>House Majority PAC</b>		FEC IDENTIFICATION NUMBER ▼ <b>C</b> C00495028	
Check If <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input type="checkbox"/> New report <input checked="" type="checkbox"/> Amends report filed on		MM / DD / YYYY <b>09 / 06 / 2012</b>	

  

Full Name (Last, First, Middle Initial) of Payee <b>Shorr Johnson Magnus</b> Estimate		Date MM / DD / YYYY <b>09 / 04 / 2012</b>	
Mailing Address 1831 Chestnut Street Sixth Floor		Amount <b>12500.00</b>	
City Philadelphia	State PA	Zip Code 19103	
Purpose of Expenditure Media Production Cost		Category/ Type	Transaction ID : <b>D637565</b>
Name of Federal Candidate Supported or Opposed by Expenditure: Joseph Coors Jr.		Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President State: <b>CO</b> District: <b>07</b>	
Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	
Calendar Year-To-Date Per Election for Office Sought <b>244864.05</b>			

  

Full Name (Last, First, Middle Initial) of Payee <b>Waterfront Strategies</b>		Date MM / DD / YYYY <b>09 / 04 / 2012</b>	
Mailing Address 3050 K Street, NW Suite 100		Amount <b>55890.78</b>	
City Washington	State DC	Zip Code 20007	
Purpose of Expenditure Television Advertising		Category/ Type	Transaction ID : <b>D637560</b>
Name of Federal Candidate Supported or Opposed by Expenditure: Edward S. Rigell		Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President State: <b>VA</b> District: <b>02</b>	
Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	
Calendar Year-To-Date Per Election for Office Sought <b>80410.49</b>			

  

(a) <b>SUBTOTAL</b> of Itemized Independent Expenditures.....	<b>68390.78</b>
(b) <b>SUBTOTAL</b> of Unitemized Independent Expenditures .....	
(c) <b>TOTAL</b> Independent Expenditures.....	

  

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Shannon Roche

[Electronically Filed]

Signature \_\_\_\_\_ Date MM / DD / YYYY **09 / 14 / 2012**

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(SCHEDULE E)

PAGE 2 OF 4  
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full)  
House Majority PAC

FEC IDENTIFICATION NUMBER ▼

C C00495028

Check If ☐ 24-hour report ☒ 48-hour report

☐ New report ☒ Amends report filed on

MM / DD / YYYY  
09 / 06 / 2012

MM / DD / YYYY  
06 / 06 / 2012

MM / DD / YYYY  
2012

Full Name (Last, First, Middle Initial) of Payee

Waterfront Strategies

Date

MM / DD / YYYY  
09 / 04 / 2012

MM / DD / YYYY  
04 / 04 / 2012

MM / DD / YYYY  
2012

Mailing Address 3050 K Street, NW  
Suite 100

Amount

23195.75

City State Zip Code  
Washington DC 20007

Transaction ID : D637562

Purpose of Expenditure  
Television Advertising

Category/  
Type

Office Sought: ☒ House State: NC  
☐ Senate District: 07  
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:

David C. Rouzer

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election  
for Office Sought

76286.52

Disbursement For: ☐ Primary ☒ General  
2012 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Waterfront Strategies

Estimate

Date

MM / DD / YYYY  
09 / 04 / 2012

MM / DD / YYYY  
04 / 04 / 2012

MM / DD / YYYY  
2012

Mailing Address 3050 K Street, NW  
Suite 100

Amount

14852.00

City State Zip Code  
Washington DC 20007

Transaction ID : D637563

Purpose of Expenditure  
Media Production Cost

Category/  
Type

Office Sought: ☒ House State: NC  
☐ Senate District: 07  
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:

David C. Rouzer

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election  
for Office Sought

76286.52

Disbursement For: ☐ Primary ☒ General  
2012 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures..... ▶

38047.75

(b) SUBTOTAL of Unitemized Independent Expenditures ..... ▶

(c) TOTAL Independent Expenditures..... ▶

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Shannon Roche

[Electronically Filed]

Date

MM / DD / YYYY  
09 / 14 / 2012

MM / DD / YYYY  
14 / 14 / 2012

MM / DD / YYYY  
2012

Signature

# 24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

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PAGE 3 OF 4  
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NAME OF COMMITTEE (In Full)  
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FEC IDENTIFICATION NUMBER ▼

C C00495028

Check If ☐ 24-hour report ☒ 48-hour report

☐ New report ☒ Amends report filed on

MM / DD / YYYY  
09 / 06 / 2012

MM / DD / YYYY  
06 / 06 / 2012

MM / DD / YYYY  
2012

Full Name (Last, First, Middle Initial) of Payee

Waterfront Strategies

Date

MM / DD / YYYY  
09 / 04 / 2012

MM / DD / YYYY  
04 / 04 / 2012

MM / DD / YYYY  
2012

Mailing Address 3050 K Street, NW  
Suite 100

Amount

229528.09

City State Zip Code  
Washington DC 20007

Transaction ID : D637564

Purpose of Expenditure  
Television Advertising

Category/  
Type

Office Sought: ☒ House State: CO  
☐ Senate District: 07  
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:  
Joseph Coors Jr.

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election  
for Office Sought 244864.05

Disbursement For: ☐ Primary ☒ General  
2012 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Waterfront Strategies

Date

MM / DD / YYYY  
09 / 04 / 2012

MM / DD / YYYY  
04 / 04 / 2012

MM / DD / YYYY  
2012

Mailing Address 3050 K Street, NW  
Suite 100

Amount

91263.20

City State Zip Code  
Washington DC 20007

Transaction ID : D637566

Purpose of Expenditure  
Television Advertising

Category/  
Type

Office Sought: ☒ House State: UT  
☐ Senate District: 04  
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:  
Mia Love

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election  
for Office Sought 195837.88

Disbursement For: ☐ Primary ☒ General  
2012 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶

320791.29

(b) SUBTOTAL of Unitemized Independent Expenditures .....▶

(c) TOTAL Independent Expenditures.....▶

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Shannon Roche

[Electronically Filed]

Date

MM / DD / YYYY  
09 / 14 / 2012

MM / DD / YYYY  
14 / 14 / 2012

MM / DD / YYYY  
2012

Signature

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Check If ☐ 24-hour report ☒ 48-hour report

☐ New report ☒ Amends report filed on

MM / DD / YYYY  
09 / 06 / 2012

Full Name (Last, First, Middle Initial) of Payee

Putnam Partners LLC

Date

MM / DD / YYYY  
09 / 04 / 2012

Mailing Address 2601 Wilson Boulevard  
Suite 201

Amount

24519.71

City State Zip Code  
Arlington VA 22201

Transaction ID : D637561

Purpose of Expenditure  
Media Production Cost

Category/  
Type

Office Sought: ☒ House State: VA  
☐ Senate District: 02  
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:

Edward S. Rigell

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election  
for Office Sought

80410.49

Disbursement For: ☐ Primary ☒ General  
2012 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Date

MM / DD / YYYY

Mailing Address

Amount

City State Zip Code

Purpose of Expenditure

Category/  
Type

Office Sought: ☐ House State:   
☐ Senate District:   
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:

Check One: ☐ Support ☐ Oppose

Calendar Year-To-Date Per Election  
for Office Sought

Disbursement For: ☐ Primary ☐ General  
☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶

24519.71

(b) SUBTOTAL of Unitemized Independent Expenditures .....▶

(c) TOTAL Independent Expenditures.....▶

451749.53

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